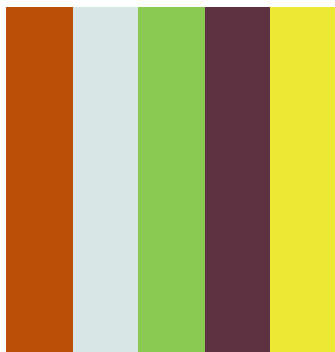


CounterSPACE logo competition

CounterSPACE is an explorative service-learning project that imagines the possibilities for civic agriculture in Athens-Clarke County. A CounterSPACE is any space –farm, garden, market, kitchen or tabletop—that weans our community from its dependence on an unsustainable, global industrial food system. **CounterSPACE** envisions a future community that supports a food culture that is sustainable and inspiring, accessible and inclusive, collaborative and outreaching, delicious and fun.

- 01** **subject:** a logo design contest for **CounterSPACE**. anyone may participate. adults are considered 18 and over, children 17 and younger.
- 02** **goal:** develop an artistic theme/logo that will symbolize community based food systems. the logo will be used in advertising materials and official correspondence.
- 03** **awards:** the top three adult entries will receive gardening, food, and cooking books approximately valued at \$50, \$25, and \$10 respectively for 1st, 2nd, and 3rd places. the top three child entries will receive art supplies approximately valued at \$50, \$25, and \$10 respectively for 1st, 2nd, and 3rd places. in addition, the designer of the first place adult and child entry will be granted with an “about the artists” webpage at counterspace.com launched on October 1st and honored at the **CounterSPACE** exhibit reception at UGA's College of Environment and Design Circle Gallery during the month of October 2010. runners-up will be displayed at the **CounterSPACE** gallery exhibit and at online exhibition on the **CounterSPACE** website.
- 04** **deadline:** proposals must be submitted no later than 5 p.m. on August 15, 2010. electronic submission can be sent to leahgrahamstewart@gmail.com. physical submission can be sent to or dropped off at 609 Caldwell Hall, The University of Georgia Athens, GA 30602-1845 and marked ATTN: Eric MacDonald. you can submit with a maximum of 3 works. all submittals become property of **CounterSPACE** and all decisions related to the competition by **CounterSPACE** or its representatives are final.
- 05** **entries:** (must submit **ALL** of the following)
 - 1) a filled out entry form with each submission on the next page
 - 2) the logo must have at least 3 of the 5 colors in the design: Orange (pantone color 167U; RGB color 188, 79, 7), Light Blue (pantone color 5185U, RGB color 207, 225, 224), Green (pantone color 368U, RGB color 122, 193, 66), Dark Purple (pantone color 396U, RGB color 76, 36, 50), Yellow (pantone color 2707U, RGB color 234, 232, 39). These are the colors used in this document.
 - 3) electronic submission should be prepared in a high resolution (300dpi) format, but as final files are usually too big to send via-email, you are asked to email a lower resolution copy - only gif and jpeg file formats will be accepted, 300kb max. top ranked designer will be asked for high-resolution copies. entries can be submitted through august 15, 2010.



CounterSPACE logo competition

entry form

name _____

address _____

city _____ state _____ zip _____

phone _____

email _____

age _____

the logo must have at least 3 of the 5 colors in the design: Orange (pantone color 167U; RGB color 188, 79, 7), Light Blue (pantone color 5185U, RGB color 207, 225, 224), Green (pantone color 368U, RGB color 122, 193, 66), Dark Purple (pantone color 396U, RGB color 76, 36, 50), Yellow (pantone color 2707U, RGB color 234, 232, 39).

proposals must be submitted no later than 5 p.m. on August 15, 2010.

electronic submission should be prepared in a high resolution (300dpi) format, but as final files are usually too big to send via-email, you are asked to email a lower resolution copy - only gif and jpeg file formats will be accepted, 300kb max. top ranked designer will be asked for high-resolution copies. entries can be submitted through august 15, 2010. electronic submission can be sent to leahgrahamstewart@gmail.com.

physical submission can be sent to or dropped off at:

ATTN: Eric MacDonald
609 Caldwell Hall
The University of Georgia
Athens, GA 30602-1845

you can submit with a maximum of 3 works.

all submittals become property of CounterSPACE and all decisions related to the competition by CounterSPACE or its representatives are final.

direct any questions to leah at leahgrahamstewart@gmail.com

thank you!